



The factory switches to mass production under the management of Georg A. Froescheis



Registration of trademark LYRA

LYRA ORLOW becomes the top-level product



**100<sup>th</sup> Anniversary!**

The company celebrates its 100<sup>th</sup> Anniversary!



Reconstruction begins after World War 2, when the factory was destroyed

Werner Kring takes over management. Opening of LYRA France



Opening of LYRA UK

Andreas Blaul joins management team

Opening of LYRA USA

200 years company anniversary



**LYRA** Bleistift-Fabrik

1806

Johann Froescheis registers the LYRA Pencil Company

1848

1860

The factory is relocated to Kleinweidenmühle



1868

1878

Expansion results in a move to Großweidenmühle. Karl Grasser joins management

1885

1900

A new milestone as 500 workers produce 53 million pencils in a year



1906

1927

Dr Wilhelm Koerper takes over company management and expands the business further, making LYRA the absolute market leader in Italy in 1932.

1945

1955

Friedel Blaul joins management



1984

1987

Move to new factory at Gebersdorf



1991

1992

Works II In Geußnitz opens



1999

2000

Additional subsidiaries in Singapore, Indonesia and Sweden

2002

2005

Andreas Blaul and Klaus Elsasser take over management



2006

2008

The company is bought over by **Fabbrica Italiana Lapis ed Affini S.p.A. (FILA)**, the leading stationery and colouring/drawing tool company in Italy, whose business strategy has resulted in dynamic growth, innovative products and a worldwide presence.

